



**Office of Mayor Tom Potter
City of Portland**

Dear Fellow Portlander:

I invite you to participate in an important event to shape Portland's future — the official launch of the Portland Plan. The Portland Plan is a once-in-a-generation opportunity to shape the future of our city and create a comprehensive and long-range plan for its growth and development. As an important leader in the Portland community, you are an invaluable partner in this effort.

The Portland Plan: Leadership Summit is scheduled for **June 6, 2008, 9:30 a.m. – 4 p.m.**, at the Oregon Convention Center. Registration begins at 8:30 a.m. Space is limited so we are inviting representatives from Portland's broad spectrum of neighborhood, business, government and grassroots organizations to participate and represent your organization.

The day will begin with keynote speaker Svend Auken, First Vice President of the Danish Parliament and leader in bringing Denmark to a more sustainable future. He will be followed by a panel discussion with local experts. During afternoon breakout sessions, you will have an opportunity to share your ideas about what we, as a community, should be doing to make Portland the best city it can be 20-30 years from now. Topics will include: Economic Development and Prosperity, Housing, Environment, Transportation and Infrastructure, Urban Design and Land Use, Social and Cultural Issues and Human Health and Safety.

On **Saturday, June 14**, two Community Summits will be held to share the experience, energy and excitement of the Leadership Summit. You, your colleagues, friends and neighbors are invited to continue the discussion about the challenges and opportunities facing Portland. Filmed highlights of the Leadership Summit will be provided at the Community Summits, and break out sessions will give people a chance to join the dialogue about Portland's future.

The Portland Plan: Leadership Summit on June 6 is free, but space is limited. Please see more information about registration www.regonline.com/portlandplan and register as soon as possible to secure your space.

The City of Portland, known around the world for its visionary planning, evolved from the minds and hearts of dedicated leaders like you. The Portland Plan: Leadership Summit is your chance to help make this generation's mark on the Portland of the future. On behalf of the entire Portland City Council, the Metro Council, and Council President David Bragdon, we look forward to seeing you on June 6th!

Sincerely,

Mayor Tom Potter
City of Portland